

# Quinoa Pro NPNF™

A NATURAL PROTEIN FOR HAIR COLOR RETENTION, CONDITIONING, & PROTECTION



INCI: Hydrolyzed Quinoa

## FEATURES

Amino acids penetrate into hair shaft for powerful protection

Film forming properties protect hair from environmental stress

Natural & sustainable

Gluten-free

ECOCERT and COSMOS compliant

## KEY BENEFITS

Improves hair color uptake for a more concentrated color

Helps enhance color retention

Increases styling ease

Improves style & body

Enhances shine for healthier looking hair

Multi-functional ingredient

## SUGGESTED APPLICATIONS

Shampoos & conditioners

Leave-on hair treatments

Styling products

Post-chemical products

Products for shine enhancement

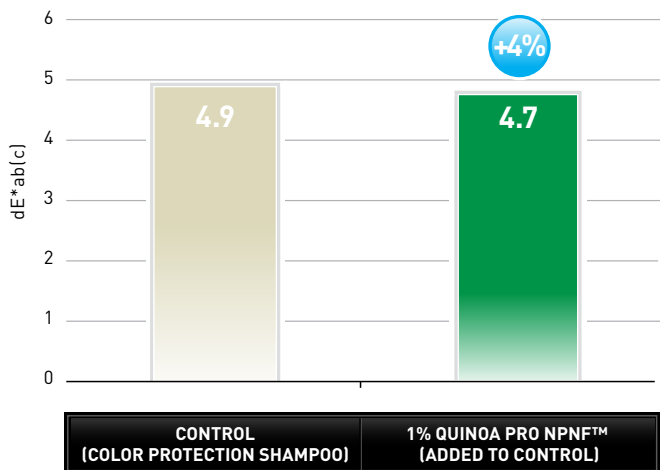
Hair colorants

Products for increasing body & definition

# Quinoa Pro NPNF™

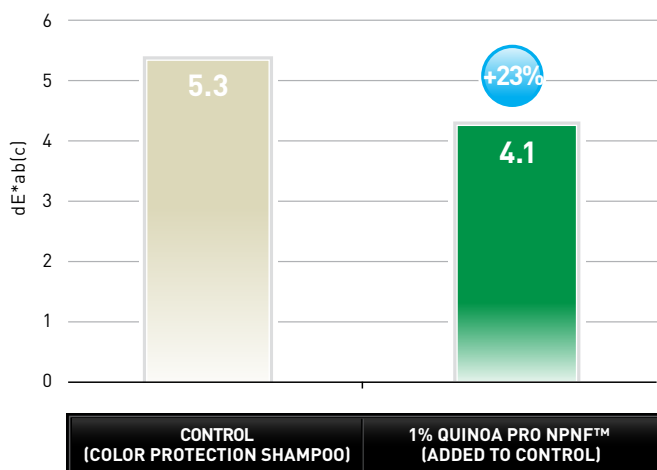


## COLOR RETENTION PROPERTIES AFTER INITIAL COLORING



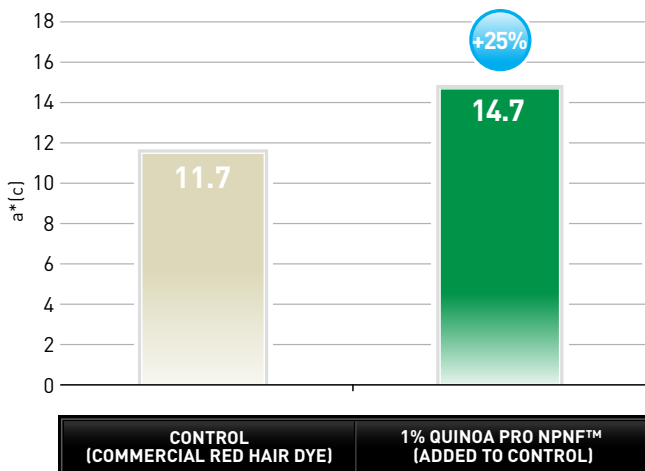
**TREATMENT**  
● Percent (%) Improvement in Color Retention

## COLOR RETENTION PROPERTIES AFTER RE-COLORING



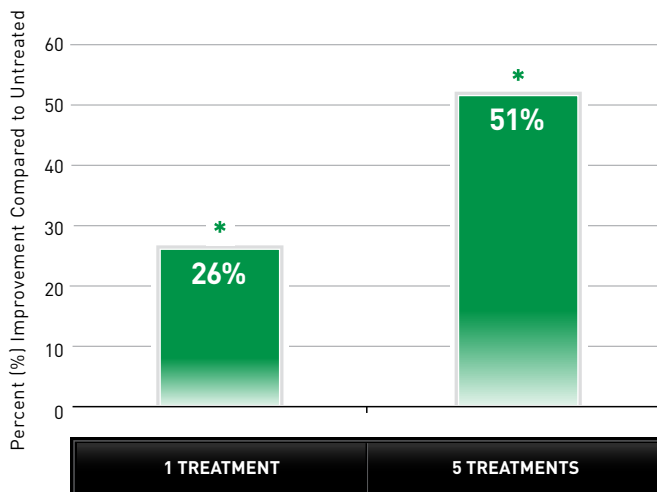
**TREATMENT**  
● Percent (%) Improvement in Color Retention

## INCREASE IN RED COLOR UPTAKE



**TREATMENT**  
● Percent (%) Increase in Color Uptake

## HAIR SHINE STUDY



**TREATMENT**  
\*Statistically significant

COLOR RETENTION • CONDITIONING • PROTECTION